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# COLONIAL GARDEN

## For 1934

BRIGHTSIDE (Prestgard) Richest canary yellow blending to bittersweet orange at the tips. Pale apricot in the upper throat; absolutely no lines or markings on the lower petals to detract from its purity of color. General effect from a distance: *golden-orange*. *Brightside* has the same extraordinary substance of petals that *Solveig* and *King Arthur* possess. Florets are about four inches in diameter and from four to eight are open at one time (picture shows minimum number usually open in field). Florets are heavily ruffled. *A massed bouquet of Brightside gives a totally new conception of what richness of color may be achieved in the gladiolus.* There is too, a mischievous, sprightly air about the style of this flower that gives it a very endearing personality. We are much in love with *Brightside* ourselves, and recommend it very highly. *This glad has an excellent chance of becoming the leading commercial orange.*

And now a pleasant surprise for the glad fan. If we had introduced *Brightside* two years ago, when we could have done so, it would have been priced at \$10.00 per bulb and have been well worth it on the basis of customary introductory prices. However, we held *Brightside* for two years and now have a large stock of it. We are therefore able to introduce it at a ridiculously low figure. We are pleased to try this plan out as an experiment, hoping that it will enable the fanciers to treat themselves to a generous start with this beautiful new glad. Our future price policy on introductions will depend in part on the response to this offer. Only large bulbs for sale. No planting stock or bulblets for sale to either amateurs or growers.

Large, each: \$ .35

Five for \$1.00

\$2.00 per dozen

GOLDEN POPPY (Prestgard) We wish every glad fan had access to Ridgway's color standard to see the exact shade of this flower. Among the scores of yellows shown in that volume, blending from light to dark, the topmost one, standing next to the oranges is called *Cadmium Yellow*. This is the exact color of *Golden Poppy*. It is the very shade that people have been talking about for years as the ideal depth and richness of color to be achieved in a yellow glad. We'd do some real raving about *Golden Poppy* if it would only open seven or eight florets as *Brightside* will, but we regret to state that three or four are the usual number. This does not detract greatly from its value as a cut flower, however, and we consider it one of the half-dozen finest cut flower varieties that we grow (the others: *Lotus*, *Sweetheart*, *Picardy*, *Margaret Fulton*, *Brightside*). Compared to the well-known Orange Queen, *Golden Poppy* is just a trifle lighter, but clearer and richer and has no sign of any throat marking. We reproduce a picture of *Golden Poppy* alongside a picture of *La Paloma* (both glads grown and photographed under identical conditions) to show the remarkable fact that this new yellow glad photographs *even darker than an orange*. A bouquet of *Golden Poppy* held in the sunlight has a fiery brilliance like shining gold.

Both *Brightside* and *Golden Poppy* are primulinus grandiflorus varieties, both vigorous and tall growers, both very early bloomers. *Brightside* never crooks, *Golden Poppy* but rarely. Prices of *Golden Poppy* (large bulbs only):

Large, each: \$ .35

Five for \$1.00

\$2.00 per dozen

## For 1933

DR. C. HOEG (Hoeg): Velvety maroon with a fine edge of silver around each petal, like that part of the wings of some giant butterflies where there are no pigmented scales and only the silvery membrane shows. *Dr. C. Hoeg* is surpassed by *Moorish King* when the latter is at its best, but under ordinary conditions *Dr. Hoeg* is superior. Substance is very rich and glossy. Prices this year:

Large, each: \$5.00

Medium, \$3.50

Small, \$2.00

Blbts., \$1.00

SWEETHEART (Prestgard): (Three spikes pictured on the cover of this folder). The perfect name for the darling of the glad world. We cannot recommend this adorable little flower too strongly. Sweetheart opens from three to five four-inch florets at one time. It is not really small but rather the ideal size for decorative work. The color is immaculate, SNOWY white, not cold but rich on account of the heavy

# S' INTRODUCTIONS

waxy substance, blending to a very vivid pale pink at the edges. An exquisite frilling adds the final touch of charm to this very winsome flower. TO BRING THIS SPLENDID GLAD TO THE FOREFRONT OF ATTENTION IN THE GLAD WORLD AS QUICKLY AS POSSIBLE, WE SHALL GIVE A FREE BULB OF SWEETHEART AWAY THIS SPRING WITH EVERY ORDER SENT IN FROM THIS FOLDER. These gratis bulbs will vary in size somewhat in proportion to the size of your order. 1934 prices for *Sweetheart*:

Large, each: \$2.50	Medium, \$1.25	Small, \$.75	Blbts., \$.25
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## For 1932

**SOLVEIG** (Prestgard): Up to seven six-inch blooms open at one time. Heavily ruffled white of exceptional substance with small cerise throat marking. At its best *Solveig* totally eclipses any other white that we know, but it does not do equally well in all climates. In a year or two its price will be down to a point where every one can grow it. 1934 prices:

Large, each: \$20	Medium, \$15	Small, \$10	Blbts., \$1.00
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**MARGARET FULTON\*** (Ogrodnichek): This glorious salmon glad approaches *Picardy* in beauty and surpasses it in performance. We predict that in two years *Picardy* will be in first place in the national symposium and Margaret Fulton among the first ten. 1934 prices:

Large, each: \$.35	Medium, \$.25	Blbts., 25 for \$.60	100 for \$2.00
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**MILDRED LOUISE\*** (Wentworth): Another salmon that with *Picardy* and *Margaret Fulton* comprises the great triumvirate in the salmon class. I rate these three glads as follows as to beauty and performance:

Beauty: 1. Picardy  
2. Mildred Louise  
3. Margaret Fulton

Performance: 1. Margaret Fulton  
2. Picardy  
3. Mildred Louise

All are wonderfully beautiful, however, and first class performers. Prices for 1934:

Large, each: \$.45	Medium, \$.35	Small, \$.25	Blbts., 10 for \$1.60
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We believe that the above seven glads introduced by the Colonial Gardens in the past three years represent as high a standard of excellence as has been set by any other introducer. We promise our customers to maintain or even improve this standard in the future.

\* Introduced by us in conjunction with the originator.

### No. 1 — Colonial Gardens' Introductions Special:

One blooming size bulb (varying from No. 1 to No. 4) of each of the seven varieties we have introduced in the last three years, excepting *Solveig*, of which we will send a large selected bulblet. This offer includes the following varieties:

BRIGHTSIDE  
GOLDEN POPPY

DR. C. HOEG  
SWEETHEART

SOLVEIG  
MARGARET FULTON  
MILDRED LOUISE

Guaranteed to be at least a \$7.00 value for..... \$3.50

No. 1-A — The same with either Sweetheart or Solveig omitted (state which) for \$2.50



# The Finest Glad Bargain of the Season



## FORTY FAMOUS GLADS

Plus the Gladiolus Slide Rule

a \$13.00 value for **\$5.00**

Every fan wants to get started with the finest Glads. Here we have assembled a De Luxe Starter Collection, comprising forty of the finest new varieties. We believe that this collection represents the greatest gladiolus bargain that will be offered this spring. Remember that Glads which you will be discarding in a year or two are never cheap. The following varieties are all waxing, not waning in popularity:

1.—Thomas A. Edison (K.)	1	No. 5	\$ .40
Conimander Koehl	1	No. 5	.40
Roald Amundsen	1	No. 2	.20
2—Red Glory	1	No. 1	.20
Pride of Portland	1	No. 2	.30
Orange Wonder	1	No. 1	.25
Oraflame	1	No. 1	.15
Spirit of St. Louis	1	No. 1	.10
3.—Loyalty	1	No. 2	.25
E. I. Farrington	1	No. 2	.20
Primate	1	No. 4	.10
Tobersun	1	No. 4	.20
Mammoth White	5	B.	.25
4.—Margaret Fulton	1	No. 1	.50
Coronado	1	No. 2	.25
Dorothy Vernon	1	No. 1	.10
Decoration	1	No. 4	.15
5.—Mibloom (fragrant)	1	No. 1	.25
Catherine Coleman	1	No. 1	.10
Inspiration	1	B.	.50
Betty Nuthall	1	No. 3	.15
6.—Bleeding Heart	6	B.	.20
Wm. Cuthbertson	2	B.	.25
Salbach's Orchid	1	B.	.20
Miss Joy	20	B.	.20
Yvonne	1	No. 2	.05
Jane Addams	1	No. 3	.10
7.—Lotus	1	No. 1	.25
Bagdad (often blooms from bulbets)	1	B.	.50
Mary Marie (best striped)	1	No. 3	.10
Resplendent	1	No. 3	.15
8.—Mother Machree	1	No. 3	.40
Purple Queen	2	No. 2	.10
Buffalo Bill	1	No. 1	.10
Janet	1	No. 2	.40
9.—Our Selection	1	No. 1	.40
October	1	No. 2	.10
Ave Maria	1	No. 4	.20
La Paloma	1	No. 2	.30
10.—Sultan (better than Red Lory)	1	No. 6	1.00
<b>Total</b>			<b>\$10.00</b>
Plus the Gladiolus Slide Rule			<b>3.00</b>
<b>TOTAL VALUE</b>			<b>\$13.00</b>

YOURS FOR ONLY \$5.00

**SUBSTITUTIONS:** You will notice that we have divided these forty famous Glads into ten sets. If there are any of these sets which you do not care for, you may have one bullet of **Picardy** instead for each set which you omit. But you may not substitute for more than **five** bulletts of **Picardy**. The Colonial Gardens has probably the second largest stock of **Picardy** in America. We secured 100 per cent germination with this variety last year, every bullett producing a nice bulb and frequently over fifty bulletts apiece. Here is your chance to get started with **Picardy** and other famous Glads for very little money. If you already have the slide rule, just tell us and we will put in a large bulb of **Queen Mary (M)**, **Jessie**, or **Wm. Cuthbertson** instead. Bulbs may run oversize but no extras will be sent with the above collection. On all orders from our catalog you will find us very generous with extras in addition to our giving the Slide Rule with all orders over \$5.

**COLONIAL GARDENS**  
RUSHFORD, MINNESOTA

IF YOU HAVE ALREADY PURCHASED YOUR GLADS FOR THIS SEASON AND DO NOT WISH TO SPEND AS MUCH AS \$5.00 ADDITIONAL, WE WILL ACCEPT YOUR ORDER FOR ONE-HALF OF THE ABOVE COLLECTION. THIS WILL NOT ENTITLE YOU TO THE SLIDE RULE BUT IT WILL STILL BE AN EXCELLENT BARGAIN. ON A HALF-ORDER YOU MAY SELECT ANY FIVE OF THE TEN SETS LISTED ABOVE OR YOU MAY HAVE BULLETS OF **PICARDY** INSTEAD, BUT NOT MORE THAN TWO BULLETS OF **PICARDY** WITH EACH \$2.50 ORDER. WE ADVISE EARLY ORDERING. NO COLLECTIONS SUPPLIED AFTER MAY 5.







# COLONIAL GARDENS' INTRODUCTIONS

## For 1934

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And now a pleasant surprise for the glad fan. If we had introduced *Brightside* two years ago, when we could have done so, it would have been priced at \$10.00 per bulb and have been well worth it on the basis of customary introductory prices. However, we held *Brightside* for two years and now have a large stock of it. We are therefore able to introduce it at a ridiculously low figure. We are pleased to try this plan out as an experiment, hoping that it will enable the fanciers to treat themselves to a generous start with this beautiful new glad. Our future price policy on introductions will depend in part on the response to this offer. Only large bulbs for sale. No planting stock or bulblets for sale to either amateurs or growers.

Large, each: \$.35      Five for \$1.00      \$2.00 per dozen

**GOLDEN POPPY** (Prestgard) We wish every glad fan had access to Ridgway's color standard to see the exact shade of this flower. Among the scores of yellows shown in that volume, blending from light to dark, the topmost one, standing next to the oranges is called *Cadmium Yellow*. This is the exact color of *Golden Poppy*. It is the very shade that people have been talking about for years as the ideal depth and richness of color to be achieved in a yellow glad. We'd do some real raving about *Golden Poppy* if it would only open seven or eight florets as *Brightside* will, but we regret to state that three or four are the usual number. This does not detract greatly from its value as a cut flower, however, and we consider it one of the half-dozen finest cut flower varieties that we grow (the others: *Lotus*, *Sweetheart*, *Picardy*, *Margaret Fulton*, *Brightside*). Compared to the well-known *Orange Queen*, *Golden Poppy* is just a trifle lighter, but clearer and richer and has no sign of any throat marking. We reproduce a picture of *Golden Poppy* alongside a picture of *La Paloma* (both glads grown and photographed under identical conditions) to show the remarkable fact that this new yellow glad photographs even darker than an orange. A bouquet of *Golden Poppy* held in the sunlight has a fiery brilliance like shining gold.

Both *Brightside* and *Golden Poppy* are primulinus grandiflorus varieties, both vigorous and tall growers, both very early bloomers. *Brightside* never crooks, *Golden Poppy* but rarely. Prices of *Golden Poppy* (large bulbs only):

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Large, each: \$.50      Medium, \$3.50      Small, \$2.00      Blbts., \$1.00

**SWEETHEART** (Prestgard): (Three spikes pictured on the cover of this folder). The perfect name for the darling of the glad world. We cannot recommend this adorable little flower too strongly. *Sweetheart* opens from three to five four-inch florets at one time. It is not really small but rather the ideal size for decorative work. The color is immaculate, SNOWY white, not cold but rich on account of the heavy

waxy substance, blending to a very vivid pale pink at the edges. An exquisite frilling adds the final touch of charm to this very winsome flower. TO BRING THIS SPLENDID GLAD TO THE FOREFRONT OF ATTENTION IN THE GLAD WORLD AS QUICKLY AS POSSIBLE, WE SHALL GIVE A FREE BULB OF SWEETHEART AWAY THIS SPRING WITH EVERY ORDER SENT IN FROM THIS FOLDER. These gratis bulbs will vary in size somewhat in proportion to the size of your order. 1934 prices for *Sweetheart*:

Large, each: \$2.50      Medium, \$1.25      Small, \$.75      Blbts., \$.25

## For 1932

**SOLVEIG** (Prestgard): Up to seven six-inch blooms open at one time. Heavily ruffled white of exceptional substance with small cerise throat marking. At its best *Solveig* totally eclipses any other white that we know, but it does not do equally well in all climates. In a year or two its price will be down to a point where every one can grow it. 1934 prices:

Large, each: \$20      Medium, \$15      Small, \$10      Blbts., \$1.00

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Large, each: \$.35      Medium, \$.25      Blbts., 25 for \$.60      100 for \$2.00

**MILDRED LOUISE\*** (Wentworth): Another salmon that with *Picardy* and *Margaret Fulton* comprises the great triumvirate in the salmon class. I rate these three glads as follows as to beauty and performance:

Beauty: 1. <i>Picardy</i> 2. <i>Mildred Louise</i> 3. <i>Margaret Fulton</i>	Performance: 1. <i>Margaret Fulton</i> 2. <i>Picardy</i> 3. <i>Mildred Louise</i>
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All are wonderfully beautiful, however, and first class performers. Prices for 1934:

Large, each: \$.45      Medium, \$.35      Small, \$.25      Blbts., 10 for \$1.60

We believe that the above seven glads introduced by the Colonial Gardens in the past three years represent as high a standard of excellence as has been set by any other introducer. We promise our customers to maintain or even improve this standard in the future.

\* Introduced by us in conjunction with the originator.

### No. 1 — Colonial Gardens' Introductions Special:

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**BRIGHTSIDE**  
**GOLDEN POPPY**

**DR. C. HOEG**  
**SWEETHEART**

**SOLVEIG**  
**MARGARET FULTON**  
**MILDRED LOUISE**

Guaranteed to be at least a \$7.00 value for ..... \$3.50

No. 1-A - The same with either *Sweetheart* or *Solveig* omitted (state which) for \$2.50

# SPECIAL OFFERS

## on Famous Glads

### MOST OF THEM AT HALF-PRICE OR LESS

We advise very prompt ordering of any of the collections on this page as our stocks in many cases are quite limited.

#### NO. 1 — Colonial Gardens' Introductions Special:

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BRIGHTSIDE	DR. C. HOEG	SOLVEIG
GOLDEN POPPY	SWEETHEART	MARGARET FULTON
		MILDRED LOUISE

Guaranteed to be at least a \$7.00 value for . . . . . **\$3.50**

No. 1-A — The same with either Sweetheart or Solveig omitted (state which) for **\$2.50**

#### NO. 2 — Pelegrina Special:

The glad with the glossiness of deep blue velvet.

1 Large . . . . .	\$ .45
1 Medium . . . . .	.35
5 Bulblets . . . . .	.25
Regular Price . . . . .	\$1.05
Special at . . . . .	<b>\$ .55</b>

#### NO. 3 — Lotus Special

We did not anticipate being able to offer a special on Lotus but harvested a slightly larger crop than we expected. We recommend this exquisite cream and pink glad as one of the dozen best that we grow. We get more testimonials about the beauty of Lotus than about any other variety.

2 Large . . . . .	\$ .50
2 Medium . . . . .	.40
20 Bulblets . . . . .	.10
Regular Price . . . . .	\$ .80
Extra Special at . . . . .	<b>\$ .30</b>

#### NO. 4 — Dream O' Beauty Special:

Here is a glad with clear, rich, silky texture, true American Beauty color, and a dozen or more florets open at one time. We recommend it as outstanding.

1 Large . . . . .	\$2.00
Extra Special at . . . . .	<b>\$ .75</b>

#### NO. 5 — Roi Albert Special:

A novelty that rivals Marmorat!

Imagine a glad containing all the following colors:

Old rose . . . . .	Cream . . . . .
Terracotta . . . . .	Scarlet . . . . .

and you have *Roi Albert*. The prevailing color is old rose, the other three colors occurring in its very curious large triple blotch. Mr. Prestgard used *Roi Albert* extensively in his hybridizing this past summer on account of its great vigor and excellent habits. Grows taller than Marmorat, is nearly as large, and is certainly more unique. We recommend it very highly and plan to include it in our First Hundred in our regular catalog next year. We predict that once you know *Roi Albert* you will continue to grow it in your garden for many years.

2 Large . . . . .	\$ .40
2 Medium . . . . .	.30
20 Bulblets . . . . .	.10
Regular Price . . . . .	\$ .80
Extra Special at . . . . .	<b>\$ .30</b>

#### NO. 6 — Margaret Fulton Special:

Few glad fans will pass up this special on this wonderful new variety.

1 Large . . . . .	\$ .35
2 Medium . . . . .	.50
Regular Price . . . . .	\$ .85
Extra Special at . . . . .	<b>\$ .40</b>

#### NO. 7 — Picardy Bulblet Special:

Some growers get as much as 50% large bulbs from their bulblets of Picardy, it is such a rapid and vigorous grower. It depends on your season and the culture you give them. We consider this the best bargain among all the specials we are offering. You would not get Picardy bulblets as cheap if you bought them by the quart. Again we advise prompt ordering.

500 bulblets of Picardy Regular Price . . . . .	\$5.00
Extra Special at . . . . .	<b>\$2.50</b>

#### NO. 8 — Bagdad Special:

2 Large . . . . .	\$ .50
5 Medium . . . . .	.75
25 Bulblets . . . . .	.75
Regular Price . . . . .	\$2.00
Extra Special at . . . . .	<b>\$ .75</b>

#### NO. 13 — Mrs. Schumacher Special:

At the same time that Picardy was first displayed, Mr. Palmer displayed another seedling that was considered by many who saw it as having even finer color than Picardy. The entire stock was purchased by a Canadian grower and very little has ever been sold in America. As a result this fine glad is almost unknown in this country. It sold last year at \$2.50 per bulb. *Mrs. Schumacher* is a rich soft apricot color with a golden throat. It is much smaller than Picardy but perfect for decorative work. To introduce it to the public, we offer it at

1 Large . . . . .	\$ .50
Regular Price . . . . .	<b>\$ .25</b>

#### NO. 9 — Rosemarie Pfitzer Special:

1 Large . . . . .	\$2.50
Extra Special at . . . . .	<b>\$ .90</b>

#### NO. 10 — Mrs. Langford Special:

We have marvelous bulbs of this excellent new variety — the most beautiful bulb of any variety that we harvested — exceptionally high crowned. Mrs. Langford is a beautifully ruffled cream and pink.

1 Large . . . . .	\$ .75
Regular Price . . . . .	<b>\$ .35</b>

#### NO. 14 — Madam M. Sully Special:

This beautiful milky white with ruby blotch is rarely played up as it should be, since it is usually a poor multiplier. We have a good stock of it, however, and can offer it at this special price:

6 Large . . . . .	\$ .50
Regular Price . . . . .	<b>\$ .25</b>

#### NO. 11 — Sultan Special:

1 Large . . . . .	\$ .75
Regular Price . . . . .	<b>\$ .40</b>

#### NO. 12 — Charles Lindbergh Special:

1 Large . . . . .	\$ .35
1 Medium . . . . .	.25
5 Bulblets . . . . .	.15
Regular Price . . . . .	\$ .75
Special at . . . . .	<b>\$ .35</b>

#### NO. 15 — G. J. McKay Special:

A gorgeously ruffled light tomato red or deep salmon rose.

1 Medium . . . . .	\$ .40
Regular Price . . . . .	<b>\$ .20</b>

Round florets; very heavy texture.

Having a good supply of the following varieties in medium and small sizes, we offer as a special \$1.00 worth of *any of the following for \$ .40*. (Be sure to specify varieties in ordering this Special.)

Morocco (60 m. and s.) Our Selection (35 m. and s.)  
Charles Dickens (60 m. and s.) Ave Maria (30 m. and s.)  
Glyciphne (35 s.) Golden Dream (80 m. and s.)  
Veilchenblau (60 m. and s.) Commander Kochl (20 m. and s.)  
Mammoth White (30 s.) W. H. Phipps (50 m. and s.)  
Mrs. Sisson (50 m. and s.) m. — Medium s. — Small

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Veilchenblau (60 m. and s.) Commander Kochl (20 m. and s.)  
Mammoth White (30 s.) W. H. Phipps (50 m. and s.)  
Mrs. Sisson (50 m. and s.) m. — Medium s. — Small

#### NO. 17 — Surprise Special:

Every year we have an overstock of some of the best varieties. This year we are also going to discontinue a large number of varieties preparatory to issuing a new type of catalog next year (our rating system will be preserved in our future catalogs, but there will be other changes). Many of these sorts to be discontinued are still in good demand and a number of foreign varieties are included. If you will leave the selection up to us, we will send you \$10.00 worth of glads for **\$3.00**. We guarantee that you will be pleased with what we send you.



# General Price List

Including many varieties at a 20-40% discount.

Some glad growers have reported the heaviest sales this year of any year since they have been in the business. Our own fall and winter sales, prior to the issuing of this spring list, have been larger than our entire business of a year ago. In view of our special prices and the brisk demand, we advise very prompt ordering.

With every order we will include FREE a blooming size bulb of SWEETHEART, the size of the bulb depending on the size of your order.

Other fine extras, also, in proportion to the size of your order:  
5 bulbs at 33 the 10 rate; 3 bulbs for 1/2 the ten rate; 25 at the 100 rate. No item less than 10c. Copies of previous catalogs available at \$2.50 each. If out of 1933 issue, will send the 1932. The few changes to be made in our ratings made an elaborate catalog seem unnecessary this year. A regular catalog with several dozen illustrations is planned for 1935. All prices in this folder are PREPAID. Our stock is guaranteed absolutely THRIP FREE.

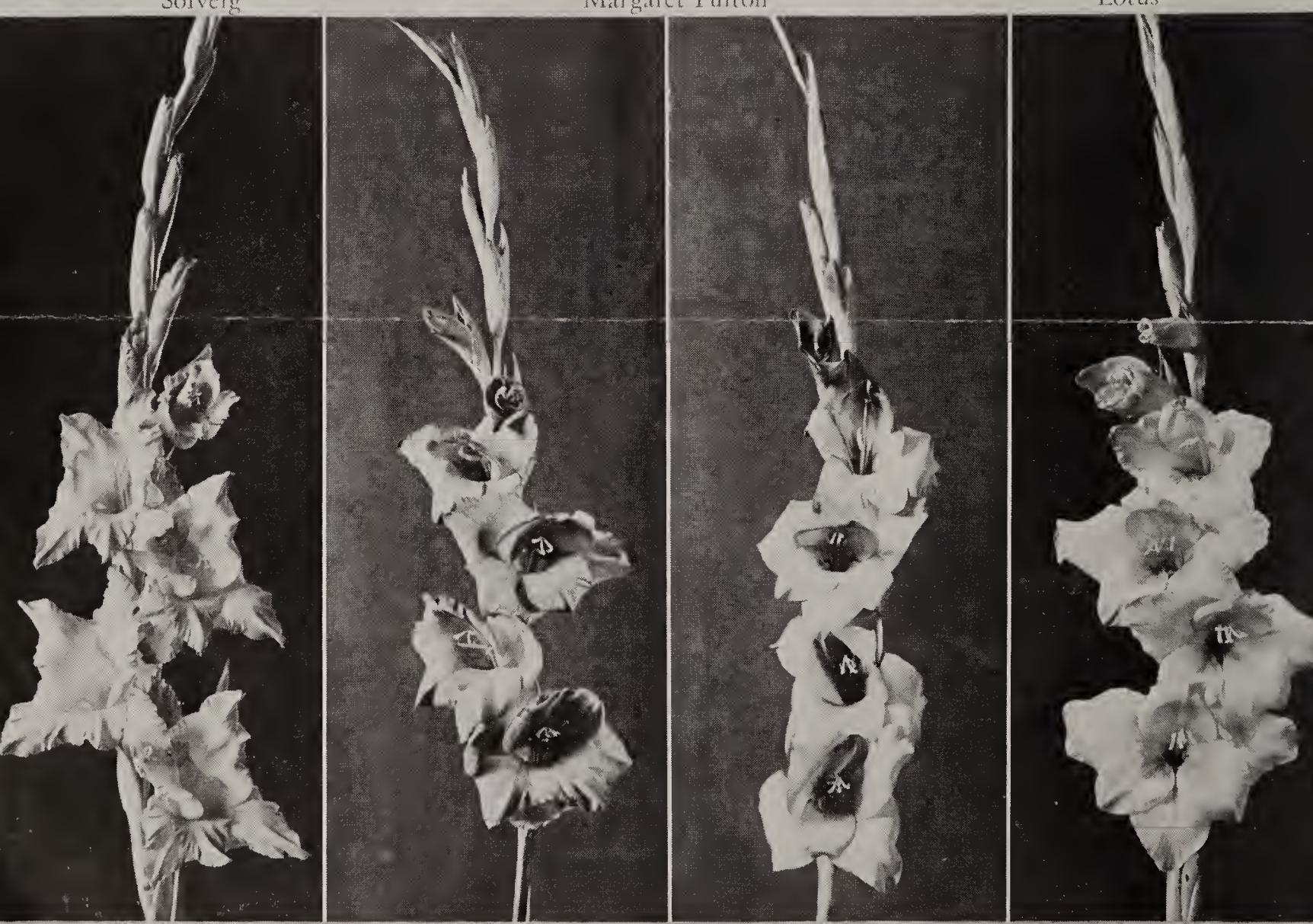
Bulbs Per	Large	Med.	Small	Bulblets		Bulbs Per	Large	Med.	Small	Bulblets Per	
				Large	Med.						
A. II. Woodfull . . . . .	1	\$ .50	...	10	\$ .25	Leviathan . . . . .	10	.40	.20	100	.20
Aflame . . . . .	10	.40	\$.30	100	.75	Libelle (mixed . . . . .)	1	.25	.15	10	...
Aida . . . . .	10	.45	.25	15	100	with 10% Jessie . . . . .	10	.75	.50	100	.20
Albatross . . . . .	10	.40	.20	25	100	Libelle (unmixd.) . . . . .	1	.50	.30	20	.30
Alice Reid . . . . .	10	.40	...	15	100	Littlejohn . . . . .	1	.15	...	50	.1



Solveig

Margaret Fulton

Lotus



Brightside

Golden Poppy

La Paloma

Roi Albert